



Creative Music & Entertainment+ Handbook 2025

1819 Engle Avenue, Chesapeake, VA 23320

www.CreativeMusicVa.net

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Welcome!

- Our mission: “Exploring the arts the way *you* were created to.”
- Our emphasis: *people not products*
- Our approach: positive, encouraging, and fun!
- Our teaching: guiding students to love and enjoy music.

Do you rent instruments? Yes, we rent keyboards guitars, ukuleles & more for only \$15 per week! Most stores require at least a year’s commitment.

Advice for practicing? We recommend practice for at least 5-10 minutes each day. The old 30-min rule just doesn’t fit our busy world.

How long should one take lessons? We recommend lessons for at least 1 year or more. It takes time to develop a new skill and learn a new language.

Recitals? We call them Talent Shows, students choose their music and we do them each year.

Commitment: 6-month

Automatic-Renewing Contract

Most studios and music stores require a minimum commitment of a year; ours is an *auto-renewing*, 6-month contract. **You pay for one month at a time (no exceptions).** There will be 4 or 5 lessons per month, depending on the month. However, if you sign up for more than 6 months, we offer you a discount through optional package deals. Lessons are *at least* once a week. Contracts renew without notice.

Registration

One-time registration fee of \$60. **If you purchase an optional package deal, you receive \$10 off registration!** At the beginning of the 2nd lesson, a full month’s tuition and the Registration Fee of \$60 will be due. Half off registration fee for active military or veterans.

Individual Lessons

voice, piano, guitar, ukulele, bass, drums, violin, viola, harmonica, drama/acting, poetry, songwriting, stand-up comedy, public speaking, drawing, painting:

½-hour lesson is \$30

45-minute lesson is \$45

One-hour lesson is \$58 per hour

(In-home lessons: \$40 per ½ hour, \$55/45 min, \$70/hour)

Group Lessons - \$18 per half hour (or \$36 per hour), *per person; groups of 4 or more*=\$15 per person per half hour.

Non-Contract Option - ½-hour lesson is \$42; 45-minute lesson is \$57, One hour lesson is \$72. *This option still requires an adherence to our cancellation policy.* Must pay *each lesson in advance* to secure time.

Extra benefits? *Refer someone* new or get a family member or friend taking lessons and receive \$10 off your next lesson.

Materials: Piano books may be purchased from us ranging from \$8-\$20. Guitar/ukulele sheet music fee required-\$25. Includes over 500 chord sheets.

Can the lesson time or instrument be changed once I start? Yes!

What are the payment details? You can pay by cash, check (\$20 fee for bounced checks), Venmo (@creativemusic) or credit card (3% fee added). Apple Pay and Zelle are PREFERRED (757-236-2609). *Must fill out Credit Card Authorization Form.*

Company Services Offered

Arts-offering painting, drawing, dance, drama and public speaking, stand-up comedy, and poetry.

Life Coaching-care, encouragement, advice, management and training for a crises, emotional/mental/spiritual support and direction, as well as practical advice for finances and business. Contact Eric Kieselbach at 276-340-1219.

Optional Package Deals

Half-Hour Package Plans

(may be split into monthly payments)

Package #1 Sign up for 36 – ½ hour lessons
Regular price \$30 x 36=\$1080 Discounted price=\$1044
Savings=\$36 (\$1/lesson) Monthly=\$116-145

Package #2 Sign up for 48 – ½ hour lessons
Regular price \$30 x 48=\$1440 Discounted price=\$1380
Savings=\$60 (\$1.25/lesson) Monthly=\$115-143.75

45-min Package Plan

(may be split into monthly payments)

Package #3 Sign up for 36 – 45-min lessons
Regular price \$45 x 36 \$1620 Discounted price=\$1584
Savings=\$36 (\$1/lesson) Monthly=\$176-220

Package #4 Sign up for 48 – 45 min lessons
Regular price \$45 x 48=\$2160 Discounted price=\$2100
Savings=\$60 (\$1.25/lesson) Monthly=\$175-218.25

Hour Package Plans

(may be split into monthly payments)

Package #5 Sign up for 36 – 1-hour lessons
Regular price \$58 x 36=\$2088 Discounted price=\$2052
Savings=\$36 (\$1/lesson) Monthly=\$228-285

Package #6 Sign up for 48 – 1-hour lessons
Regular price \$58 x 48=\$2724 Discounted price=\$2664
Savings=\$60 (\$1.25/per lesson) Monthly=\$227-284

Packages automatically renew without notice

Policies

(FOR ALL SERVICES - SOME MAY HAVE EXTRA POLICIES)

General principle: committing to lessons means *coming at your regular time and taking your lessons*. We work with you on excused make ups!

Cancellations

Excused cancellations require a minimum of 24-hours to be eligible for a make-up lesson. Cancellations within 24 hours are **not eligible for a make up unless it is an uncontrolled student work conflicts only (ex: military duty)**. Excused lessons are made up (when notice is given more than 24 hours), and those are student sickness (not parent or sibling sickness or family death, as well as 2 planned vacations per year, are made up online or in studio within the same or following week. If

excused lessons are carried over to the next month, a full month's payment will *still be* required, and an extra lesson(s) will be granted in addition to regular lessons.

Unexcused/no make-up cancellations – all others not listed above are considered unexcused and will not be made up, including “family emergencies,” forgetting lessons, school conflicts, sports, games, club/scout conflicts, and other extracurricular activities. All are still financially obligated for all excused & unexcused absences.

No Breaks

A “break” for more than 2 lessons is not allowed. *No extended summer or winter breaks – we are open year round (we will work with your vacations)*. Breaks over 2 weeks permitted ONLY for: *military leave/temporary duty, court-appointed/mandatory custodial visitation or severe personal illness*.

If you need a break longer than 2 lessons, you may: make up the lessons you will miss before or after you take a break (We work with your vacations). Permanently give 30-day notice to stop taking lessons and pay whatever financial obligation that is due.

Withdrawal

Withdrawal from lessons *requires an email or written letter at least 30 days in advance*. You are asked to formally write/type it out, submit, and pay for your 30 days of remaining lessons. We *do not* have a “quit and go” policy. There are no exceptions.

Even if you are on a package deal, you may not quit at the end of the package deal – 30 days is required. Packages automatically renew without notice so if another package starts, there is obligation for the entirety of the new package.

Other policies: Any change, like switching to every other week or going from an hour to half hour, requires 30-days' notice in writing.

Inclement Weather – *we do online lessons at your scheduled lesson time. Any missed must be made up.*

Holiday Closing Dates: New Year's, Easter, Memorial Day, July 4th, Labor Day, Thanksgiving, Christmas Eve/Day. ***We don't follow the school or government calendar closings!***